

Scott Wong | Web Designer/Developer

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Summary:

Expert web developer with 5 years of experience implementing corporate sites and providing graphic design services, including work within enterprise web development guidelines such as the Cisco corporate intranet and public-facing sites.

Works with cross functional teams and communicates effectively within large organizations. Broad skill set including server and client-side scripting, information architecture, W3C standards compliance, accessibility compliance, and new media.

Current Goal:

Lead developer on a next generation public-facing web application.

Technical Expertise:

Web: (x)HTML, CSS, PHP, Perl, Javascript, JQuery, ExtJS, YUI, Dreamweaver, JSP, AJAX, Wordpress

General Applications: Microsoft Office Suite (Word, Excel, Outlook, PowerPoint)

Graphical Applications: Adobe CS3 Suite (Photoshop, Illustrator, InDesign)

Multimedia Applications: Adobe Premiere, Adobe Flash/Actionscript, Adobe Captivate

Other: Windows, OS X, Linux, CVS, psPad, XML, regular expressions, csh, ksh, bash, Section 508 Accessibility, Usability, Information Architecture

Recent Experience:

JWAY GROUP, Inc., 2006 - Present

Web Development Project Consultant (WDPC)

Develop and maintain static web sites for Cisco Systems. (Re)design CSS, HTML, and Javascript to optimize accessibility, usability, and search engine optimization (SEO).

-Web administrator for Cisco Powered Program, Internet Protocol Journal, 2006 to present, Small Business Solutions Marketing, 2008 to present, Cisco Research Center, 2007 to 2008, Cisco Finance, 2008 to present.

-CMS migration lead for Cisco Powered Program from Documentum Web Publisher to Direct Marketing Manager

-Lead developer for Cisco Finance Workspace intranet site; advised on information

architecture, user experience, implemented Web 2.0 features such as RSS feeds, forums, blogs, and embedded video

- Backup developer for Web Production Services (WPS) group
- Style and standards upgrades for groups such as Global Spend Optimization (GSO), Human Resources (HR), Inclusion and Diversity (I&D)
- Strong proficiency in content management and versioning systems such as Documentum Web Publisher, Web Updater, and Teamsite
- Developed accessible, reusable, cross-browser compatible, W3C standards compliant CSS components for Cisco Small Business site
- Trained new hires in Cisco intranet and extranet standards and best practices. Subject matter expert on Cisco corporate web standards
- Wrote process documentation for tasks such as site updates and maintenance, content publication, content backups
- Developed interactive Javascript components such as client-side content tagging interfaces, mailer scripts, mailer forms with client and server-side validation, animated menus, user friendly data entry forms
- Created animated Flash banners and interactive Flash movies for marketing and training.

San Francisco Hat Company, 2005-2006

Graphic/Web Designer, Web/IT Administrator

- Designed, developed, maintained, administered all company web sites including e-commerce and B2B sites.
- HTML, PHP, and CSS, rich media such as Flash and video
- Maintained multiple proprietary databases and query scripts (Filemaker, PHP, XML)
- Web server design and maintenance, DNS and domain management, complete desktop support, backups, email marketing campaigns
- Product photography and print catalog design

Education

Master of Arts (MA), Multimedia, CSU East Bay